



CURRICULUM VITAE

DATE OF BIRTH:
24-08-1969

CITIZENSHIP:
South Africa

EDUCATION:
Matriculated - Westville Boy's High - Academic Colours (1987)
Graphic Design Bridging Diploma - Natal Technikon (1991)
Graphic Design Diploma - Inscape Design College (1992)

INTERESTS & HOBBIES:

Art (drawing & painting)
Travel & Camping
Internet Search Engine Optimisation

WORK HISTORY

1993 - 94: J WALTER THOMPSON (Johannesburg)

Position: Visualiser / storyboard artist / DTP operator

Accounts: Ford, Kelloggs, Telkom, De Beers, Kahlua & others.

1994 - 96: PARTNERSHIP / FOOTE, CONE & BELDING (Johannesburg)

'94-'95 : Position: Visualiser / storyboard artist / DTP operator / Graphic Designer

Responsibilities: Rendering visuals for TV commercials & print ads; concepts, layouts

'95-'96 : Position: Art Director

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design.

Accounts: British Airways, Qantas, Cadbury's, SAB (Castle Lager, Castle Lite), Rhone-Poulenc Rohrer (Essentiale), Air Namibia, Firestone, Bic, Rainbow Chicken, Nestle, Yamaha.

1996 - 97: OGILVY & MATHER MAURITIUS

Position: Creative Director (nominally Art Director)

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design; Overseeing the Creative Department, motivating a team of designers, art directors and copywriters.

Accounts: Air Mauritius, Crystal, Roger's (Mauritius), IBL (Mauritius), Mauritius Breweries (Phoenix Beer, Pearona/Cidona), Phoenix Camp Minerals, Mauritius Telecom, and many others.



1997: PUBLICIS JOHANNESBURG (formerly Partnership / FCB)

Position: Art Director (Freelance)

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design.

Accounts: British Airways, Renault, Yamaha.

1997: TBWA HUNT LASCARIS DURBAN

Position: Art Director

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design.

Accounts: Natal Sharks, Nando's Chicken, The Rewards Company

1998: OGILVY & MATHER MAURITIUS / MAURICE PUBLICITE

Position: Creative Director

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design; overseeing the Creative Department, motivating a team of designers, Art Directors and copywriters.

Accounts: Air Mauritius, Crystal, Roger's (Mauritius), IBL (Mauritius), Mauritius Breweries (Phoenix Beer, Pearona/Cidona), Mauritius Telecom, Nestle and many others.

1999: FREELANCE for various companies in Johannesburg

Jobs: Graphic and Website design.

Clients: Several small- to medium-sized businesses.

2000: SAATCHI & SAATCHI MAURITIUS

Position: Creative Consultant

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design, Website design.

Accounts: BNP Paribas, Colorbond, Gamma Civic, Mauritius Telecom, Dragon Electronics and many others.

2001 - : FREELANCE

Jobs: Website design, Art Direction, Graphic Design, Copywriting, Photo-Retouching, Illustration, Flash Presentations.

Clients: Many small- to medium sized advertising agencies and other businesses.



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Jobs: Website design, Art Direction, Graphic Design, Copywriting, Photo-Retouching, Illustration, Flash Presentations.

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AWARDS

Loeries finalist '95 (Burning Issues)

Silver Quill '95 (Rainbow Chicken)

London International Advertising Awards '95 (Castle Lite)

Hollywood Craft Festival finalist '96 (British Airways)

Mauritian AAA '96: Best Press Advertising (Rogers)

Best Art Direction (Rogers)

Best Use of Photography (Rogers)

Best Brochure/Annual Report (Air Mauritius)

Best Use of Music (Crystal)

Mauritian AAA '97: Best Press Advertising (Glen Niven)

Mauritian AAA '98: Best Print Advertising (Air Mauritius)

Best Art Direction (Print) (Air Mauritius),

Best Low-Budget TV (Eveready)

Best TV (Oeudor)

Best Art Direction (TV) (Eveready)

Plus others (Sivers, bronzes, UNICEF, web awards)

CONTACT

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